

About Aplix Corporation:

Aplix Corporation is the global leader in deploying Java technology in mobile phones and other consumer electronics devices. The company was founded in 1986 and has been a Java™ licensee since 1996. Aplix has been publicly listed on the Tokyo Stock Exchange (Mothers) since 2003.

In 2004, Aplix and the Taiwan based company, iaSolution, finalized the integration of the corporations. Other than the Tokyo and Taipei offices, there are other regional offices in San Francisco, Silicon Valley, Boston, London, Shanghai, Beijing, Seoul, and Okinawa. The merged company's JBlend™ Java platform has been licensed by over 50 companies as of December 2009. Aplix actively supports the enhancement and standardization process of the latest Java requirements. To achieve this, Aplix cooperates with leading operators and industry consortiums/forums (e.g. JCP, Blu-ray Disc Association, etc.) to accelerate the adoption of Java on a variety of consumer electronics devices.

The JBlend platform is the market leading Java platform for mobile phones and consumer electronics devices. Ever since its first shipment on the first-ever Java powered consumer electronic device in 1999, the JBlend platform has been widely adopted by both handset manufacturers and leading wireless operators from around the world. As a first-to-market enabler, JBlend powers the most advanced Java features, and had been shipped on over 607 million units as of December 2009.

Aplix is the current spec lead for MIDP 2, MIDP 3, JSR 135 (MMAPI), and JSR 82 (Blue tooth). Aplix is committed to and deeply invested in the JME space and promoting Java in both mobile and embedded.

Aplix currently serves on the JCP Executive Committee for ME and is seeking to continue to serve the community.

About John Rizzo:

John has a deep passion for technology and where it will bring us in the future. He has vision but also has a very realistic view on how to achieve success. John is a futurist and innovator but knows that without business success even the best innovation will fall to the wayside.

John is an adept executive who gets the job done by using cutting edge business, strategic and technical skills. His experience is drawn from various responsibilities that include: coding as a senior software/staff engineer for advanced technology teams, technical business development, software architecture, mergers and acquisitions experience, advising start-ups in the mobile space on technology/investments/product positioning/customer goals and his current role as VP of Technology Strategy for Aplix Corporation.

John's background includes: designing/architecting mobile data systems and applications, evangelizing products and ideas, technical business development, international sales, leading and executing wireless efforts/strategies for global and international companies.

John has deep experience working with and displaying leadership in technology communities and community driven products and standards and knows how to negotiate to meet the goals of the companies involved in these communities.

Please feel free to contact John (john@aplixcorp.com) with any questions.