

JCP EC Communications

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LOGO

JAVA 9 DUKE:



EC MEMBER LOGO: <https://jcp.org/en/ec/my>

COMMUNICATIONS GUIDELINE

JCP EC marketing will work toward ensuring accurate, timely and smooth communication of JCP announcements. The JCP marketing committee has developed a set of guidelines in support of the JCP communication process to help synchronize public communication about the JCP, primarily communication through social media, blog, press releases.

Shared [Calendar](#): password protected, use “JCP EC”

- Scheduled activities
- Public discussions
- Panels
- Keynotes
- Interviews
- Briefings
- Campaigns
- Events (membership, voting, etc)
- Meetings

Method of Communications:

- **Twitter** - individual, corporate, JCP
- **Facebook** - individual, corporate, JCP
- **LinkedIn** - individuals, corporate, JCP group

Current EC Members: <https://jcp.org/en/participation/committee>

Participating EC Members:

EC Member	Representative	Email	Twitter
JCP Chair	Heather VanCura	Heather @ jcp.org	@heathervc @jcp_org
London Java Community	Martijn Verburg	martijnverburg @ gmail.com	@ljcjug @kariana
Azul Systems	Simon Ritter	sritter @ azul.com	@AzulSystems @speakjava
Fujitsu Limited	Mike DeNicola	mdenicola @ us.fujitsu.com	@fujitsu_global
ARM ?	Rod Crawford	rcrawfor @ arm.com	@ARM
Tomitribe	Amelia Eiras	aeiras @ tomitribe.com	@tomitribe @ameliaeiras
Tomitribe	David Blevins	dblevins @ tomitribe.com	@dblevins @tomitribe
Ivar Grimstad	Ivar Grimstad	ivar.grimstad @ gmail.com	@ivar_grimstad
Werner Keil	Werner Keil	werner.keil @ gmx.net	@wernerkeil
Goldman Sachs	Vladimir Zakharov	Vladimir.Zakharov @ gs.com	@goldmansachs @

OBJECTIVES COMMUNICATIONS/SOCIAL MEDIA

Objective:

- Highlight your role as a leader in the Java community
- Grow the JCP program
- Expand awareness and influence of you as a JCP EC Member

This also positively impacts the JCP overall. A shared calendar of EC member communications, suggested frequency and messages.

Campaigns – JCP EC members focus areas:

1. Membership drive (1-2 times/year)
2. EC Elections (annually)
3. JSR participation (on-going)
4. Community involvement (on-going)
 - a. Adopt-a-JSR
 - b. Adopt-a-JDK/Adoption Group

MESSAGE

Membership

- JCP Participation is open to everyone
- The JCP gives you a chance to participate in the evolution of the Java platform
- Open platform to offer suggestions for improving and growing the technology

More about [membership drive](#).

Anyone can participate in the JCP at a variety of levels:

- [Observer](#)
- [Registered user](#)
- [Associate Member](#)
- [Partner Member](#)
- [Full Member](#)
- EC Member

EC Elections

- Join the JCP program now to participate in the annual Executive Committee Elections happening October through November 2017.

JSR Participation

- <name, number> EC Member participates in < XXX> JSR ,<number> and <titles> <description> to influence direction or Java technology in this area.

Community

- Community Members work together with the JCP program in Adopt-a-JSR to make the technology they use every day

UPCOMING EVENTS

JavaOne

- [Membership drive](#):
- [JCP at JavaOne](#): TBD
- [Hackergarten](#) - TBD
- IoT - TBD
- “Java, the JCP, and You [\[CON2197\]](#)” with Heather VanCura & Naoko Hamamoto
- “Meet the JCP and Java Standards Leaders [\[BOF2205\]](#)” with Heather VanCura, Harold Ogle, Linda Demichiel
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Elections 2017

Nominations open on 26 September:

- All dates will be posted on JCP.org Election page: <https://jcp.org/en/whatsnew/elections>
- Ratified seats expiring in 2017
 - ARM
 - Credit Suisse
 - Fujitsu
 - HPE
 - IBM
 - Intel
 - Red Hat
 - Sou Java
- Elected seats expiring in 2017
 - Hazelcast
 - Tomitribe
 - Twitter
- Associate seat expiring in 2017
 - Werner Keil

Meet the EC Candidates Call

- 26 October 10 am PDT

Public EC Meeting

- 12 December 9-10 am PST

EXAMPLE DESIGN & MESSAGE



 **Java™**
Community Process
Executive Committee
Member



**2017 JCP Executive
Committee Elections**
Vote for Your EC Member Today
Oct 31st - Nov 13th

David Blevins
@dblevins

Tomitribe
join the tribe