

Java Community Process

25th anniversary Duke and badge

March 30, 2023

Overview

What are we doing about? Why?

Java Community Process is about to celebrate its 25th anniversary. In order to help commemorate this event we want to create a Duke personality that signifies 25 years of JCP.

Audience

Primary audience is the JCP/Java community.

Where will this appear

It will be used in both digital and print. Placements include; websites, social media, events, awards, and swag collateral.



Duke illustrations

Previous feedback

- Use the orange version
- Simplified version or icon for special use cases.
- Version that includes the JCP logo to differentiate it from Java.



Gradient colors



Flat colors

Duke and badge



Duke

Gradient colors



Flat colors



Java Community Process



Java Community Process

Logo badge

Gradient colors



Flat colors



Mockups

