Java Education in China

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# JEC Plan & Execution

<table>
<thead>
<tr>
<th>July 2021</th>
<th>Sept. 2021</th>
<th>Sept. 2022</th>
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<tbody>
<tr>
<td>Committee Formed</td>
<td>Pilot @ Tongji U</td>
<td>Scale</td>
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## 3 Ways to Promote Java
- Internal Java skills training inside Alibaba
- Influence community thru key industry events
- Java education for college students

## Status Quo of Java in College
- **Basic**: grammar-oriented, not too many OO concepts
- **Diversified**: some have Java courses, some don’t

## Target Audiences
- Software college in Tongji U
- Extracurricular course students

## Monthly Onsite Events
- Speeches
- Workshops
- GreenTea JUG
- Contest
- Industry sharing

## Adaptive Course
- Feedback based arrangement
- Score based scale decision

## Target Audiences
- All universities
- Joint MOOC with others
- Contests amongst all top-notch universities

## Contents
- Ratified video courses
- Oracle Java Academy

## Channels
- Alibaba Cloud opensource channel
- WeChat official account
- Alibaba Tech University

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THANKS!