JCP EC Communications
September 28, 2017

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• Goal
• Logo use
• Communication guideline
• Message
• Campaigns
• Upcoming Events
• Questions, discussion, next steps
Logo Use
Java 9 Duke

EC Member Logo
Goals
• Highlight your role as a Java community leader
• Grow the JCP Program
  – Broaden awareness and increase membership
• Reinforce your influence as a JCP EC member
Communication Guideline
• JCP EC Communications – to ensure accurate, timely and smooth communication of JCP announcements
• Guidelines in support of the JCP communication process
• Synchronize public communication about the JCP, primarily communication through social media, blog, press releases
• Leverage individual and corporate associations to elevate each other and the JCP
• Shared calendar, private to JCP EC
• Methods of communications to amplify message

• Social media channels
  – Twitter
  – Facebook
  – LinkedIn

• Distribution
  – Individual
  – Corporate
  – JCP Group
Message
• Membership (all levels)
  – JCP participation - open to everyone
  – JCP - participate in the evolution of the Java Platform
  – Platform – improving and growing the technology

• EC Elections
  – Join the program to participates in annual EC elections
  – Now – November 2017

Twitter message:

Improve #Java technology with your vote! @jcp_org EC elections: Oct 31 - Nov 13, 2017. Cast your vote for @dblevins @tomitribe today!
• JSR Participation
  – Ex: <name, number> EC Member participates in <xxx> JSR, <number> and <title> <description> to influence direction or Java technology in this area.

• Community
  – Community Members working together with the JCP program to improve the technology they use everyday
  – Ex: Adopt-a-JSR
Campaigns
• Membership Drive: 1 – 2 times/year

• EC Elections: annually

• JSR Participation: on-going

• Community Involvement
  – Adopt-a-JSR
  – Adopt-a-JDK (Adoption Group)
Upcoming Events
• Membership Drive

• JCP at JavaOne
  – Meet the JCP and Standards Leaders [BOF2205]
    • Heather VanCura, Harold Ogle, Linda Demichiel
  – Java, the JCP, and You [CON2197]
    • Heather VanCura & Naoko Hamato

Twitter message:
Learn how you can impact the Java technology with @heathervc & Naoko Hamamoto @JavaOneConf "Java, the @jcp_org, and You" - Sun 10/1 at 11AM.
• JCP at JavaOne
  – JSR 375: New Security APIs for Java EE [CON3544]
    Twitter message:
    "JSR-375: New Security APIs for @Java_EE" w/ @ivar_grimstad @JavaOneConf - Learn about authentication, ID store, and new #security context.
  – MVC 1.0: The @Controller of the Community [CON1185]
    Twitter message:
    Everything you need to quicklys @ivar_grimstad @Java_Cham build secure, flexible, localized MVC web apps - hear it from @Java_Championpions
Questions, discussion, next steps
Poll for new meeting time:
https://doodle.com/poll/k7ztdputeuq8m87k
Thank you!
http://jcp.org