JUGs Recruiting Corporations

JCP Week 2014
São Paulo, Brazil
Promoting the JCP

• Java professionals
• New generation of developers
• Visit companies interested in joining

Specially:

try out the JUGs outreach to companies
Numbers

- Presentations
  - ~830 developers
  - Professionals
  - Students (technical and university)

- Hackaton
  - Leonardo (SpecLead), Otavio (EG)
  - Around 20 (presentational and online) from the Adopt a JSR
  - 4 classrooms of Java professionals
    30-40 professionals total
Visiting Companies

• Summa Tech (joined)
• Dextra (joined)
• Tecsinapse (in process)
• Globalcode (in process)
• Others
  – NativeCode, OWSE,
  GigoGiga, Produtec
  – Some in process
  – All expected to join
Others...

- Large Millage Program
  - want to join, wrong timing
- Large cloud provider in Brazil
  - considering
- Global provider of banking and payments technologies
  - considering
- Large banking clearing house
  - considering
Message

• SouJava is working with the JCP in Adopt-a-JSR
• We are trying to increase participation of Brazilian companies
• We are inviting you to join the JCP
• Right now, there is a fee to join
• But because SouJava's invitation, you can join for free
Win - Win

- Company joins for free
- JUG gets contact and attention
- Developer can easily take this to upper management
- JCP more important for JUGs
- JUG more important for companies
- JUG members have “real power”
Challenges...

- Legal agreement: not easy to reach the person that can approve it
- Knowledge gap: the person that can approve has no idea what the JCP is – some don't even know about Java...
- Larger companies: long process to reach correct level (need help from JUGs to keep following up)
- Questions about resources and people investment
Questions?
Sociedade de Usuários Java
SouJava
www.soujava.org.br
SouJava Events

Just Java

Café Brasil

Maratona 4 Java Brasil

SOU + JAVA
International Java Developers Conference

souJava
sociedade de usuários java